

PRESS RELEASE

For immediate release

Municipalité amie des aînés / *Senior citizen friendly municipality* (MADA): A survey to identify the needs and expectations of the population

New Carlisle, June 17, 2021 - The MRC of Bonaventure is inviting citizens aged 50 and over to respond to a survey regarding the needs and interests of seniors. This public consultation is being carried out as part of the MADA collective approach, which aims to promote active aging of the population by improving the quality of life of seniors and their retention within their community.

The results will allow the municipalities and the MRC to better understand the expectations of the population. They will also guide the development of the MRC's first Seniors' Policy and allow local steering committees to establish local priorities to be included in their own action plans.

"This citizen consultation is essential to ensure that living environments meet the needs of today's seniors, but also those of the next generation. We hope to reach as many seniors as possible from all age groups to get a good overall picture of their needs. These new seniors' policies will serve as a frame of reference and will guide the decisions of municipal councils and managers." explains Éric Dubé, prefect of the MRC.

The consultation period will run until July 6, 2021 and is open to citizens aged 50 and over, residing in any municipality in the MRC of Bonaventure.

Citizens can submit the survey online at www.mrcbonaventure.com in the "Development / MADA" section or via a paper form. For a paper copy, please contact your municipality if you have not received it in your mailbox.

The volunteer members of the various local committees are available to offer assistance or to pick up completed surveys. For more information or support in completing the survey, you can also contact Mélanie Roy, MADA project manager, at 581 357-1126.

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Source

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