

# Cultural action plan 2021-2023 for the MRC of Bonaventure



Entente de  
développement  
culturel



Québec

## Action Plan Budget

The MRC's contribution	110 312,00 \$
The Ministry of Culture and Communications' contribution	165 468,00 \$
Total budget of the action plan	275 780,00 \$

## Objective 1: To contribute to the individual and collective well-being through culture

<i>Axes of intervention</i>	<i>Actions</i>	<i>Implementation</i>	<i>Examples of actions</i>
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1 Create bridges between linguistic and cultural communities	1.1. Supporting intercultural mediation and "intercultural" events (English, French, Mi'gmaq, immigrants)	2021-23	
	1.2. Create an intercultural committee	2023	This action will be carried out by the MRC
2 Make culture more accessible	2.1. Encourage access to culture for those living vulnerable situations (poverty, disability, elderly, etc.)	2022-23	
3 Promote the presence of culture in the lives of children and youth.	3.1 Support the development of activities that bring both children and youth into contact with artists, craftspeople and with local culture...	2021-2023	
4 Encourage active participation in culture, in particular, through cultural leisure. Activities	4.1. Offer mobile cultural leisure activities that will circulate throughout the region.	2022-2023	

Objective 2 : Support the development of an integrated dynamic cultural environment			
<i>Axes of intervention</i>	<i>Actions</i>	<i>Implementations</i>	<i>Examples of possible actions</i>
Develop a vision and a global and concerted action at the MRC level	Create a regional table of cultural organizations, partners and artists (networking and partnerships)	2023	This action will be carried out by the MRC.
Support initiatives in the cultural sector	Offer communication support to cultural organizations and initiatives.	2023	This action will be carried out by the MRC.

Objective 3 : Revitalize the relationship between the culture and the region			
<i>Axes of intervention</i>	<i>Actions</i>	<i>Implementations</i>	<i>Examples of possible actions</i>
5 Protect and showcase heritage	Form a committee to oversee the protection of the built heritage and of other heritages	2023	This action will be carried out by the MRC
	5.1. Develop actions to promote the heritage	2022	Produce an illustrated book, a teaching tool, conferences, a virtual guided tour of heritage buildings, a multimedia installation highlighting a notable building.
	Add Mi'gmaq names to the toponyms of places of national significance such as rivers	2021-2023	Actions to be developed in collaboration with those in charge in the Gesgapegiag community.
	5.2 Support the carrying out of actions valuing the intangible heritage	2023-2023	Develop a workshop that allows young people or families to discover the skills of the craftswomen of the Cercle des fermieres and to weave, knit, etc., themselves. Pair a contemporary dance choreographer with a traditional dance troupe so that together they can cocreate a show renewing the tradition. Create an intercultural traditional dance festival.

	5.3 Heritage awareness and education through conferences, training and symposiums, etc.	2023	Develop a lecture in English and French on the history of the settlements or a play on the three founding communities (Mi'gmaq, Anglophone, Francophone)
	5.4 Initiate the creation of an inclusive heritage circuit (Mi'gmaq, Anglophone, Francophone)	2022-23	Develop audio content available online on the history and anecdotes of each locality.
	5.5 Develop a policy for the protection of heritage landscapes and characterize them	2023	Develop an event in collaboration with an artist's centre, an organization in the field of creation or heritage e, where artists are invited to highlight the characteristic elements of the territory's landscape.
	5.6 Make heritage inventories available online in a visual pleasing way as they are each completed	2023	Have 3d photographs of heritage buildings taken and integrate them into an online educational platform.
6 Promote local culture	6.1 Develop culinary culture and gastronomy	2022-2023	Organize a multicultural culinary event; in collaboration with Mi'gmaq, Francophone, Anglophone and immigrant organizations, develop a local multicultural cookbook.
	6.2. Promote the teaching of local cultural content in the region's schools	2022-2023	In collaboration with school centres, develop teaching materials with local content. For example, to teach the Mi'gmaq language or the female characters in our history, etc.
7 Promote the presence of culture throughout the region	7.1 Promote the mobility of cultural actions in the region	2023	Develop multi-purpose mobile equipment that allows cultural activities to be circulated throughout the region (mobile library, sound or multimedia studio, etc.)
	7.2 Promote existing events and organizations to include a cultural dimension in their programming	2022-2023	A sports event, a launch, a conference could add a cultural event to their programming (a show, have artistic photographs taken of the event, etc.)
	7.3. Setting up literacy actions to promote access to books and literature	2022	Develop a mobile library or mobile literature activities. Promote access to books in seniors residences, etc.